



CSC CENTRO SERVIZI IMPRESA



Castel Goffredo World Class Hosiery Center

SUMMARY

History

This small town, less than 13,000 inhabitants is the capital of a surrounding industrial district that have been involved in textile production since Middle Ages.

In the past wool was the key raw material used by textile producers, then in the 18th century one of the prominent family in town, named Acerbi, introduced bachiculture and started a relevant silk production.

Cotton weaving was also introduced around that time and the production of cotton and silk was revolutionised by the industrial processes of the 20th century, which also saw the introduction of the new synthetic fibers into the business.

Through all 20th century, the area experienced a period of sustained and steady economic development and growth.



Where

Castel Goffredo is located in the province of Mantua, Lombardy. It is close to Lake Garda and at less than 1 hour by car from Milan and Verona.

Castel Goffredo is known as a centre of excellence in the production of pantyhose and socks of any kind.



History

The first modern textile-factory was built in 1925 and others soon followed.

Many took great advantage of the post-war boom and began to specialize mainly in hosiery production.

Our area became a centre of excellence in the production of woman hosiery and reknown internationally for its quality and creativity both in terms of product and business innovation.

The area around Castel Goffredo, which is known as a world class hosiery manufacturing centre, gave birth to some of the big players of the italian hosiery, among others Golden Lady and Calzedonia.



History

Many company of our district working in the late '50, side by side, with the a small but promising company, Lonati. Located in Brescia, a town few kilometers far from Castel Goffredo, Lonati specialized in building circular knitting machines for hosiery.

The synergy, in a logic of mutual collaboration and growth, has led Castel Goffredo district and Lonati to become world leaders in their own sectors. The same occurred later with Santoni, a company owned by Lonati, looking at the development of seamless underwear and technical sportswear garments production in the area.



Products

Manufacturers in our district produce around 90% of all Italian hosiery.

Over the last 30 years, taking advantage of the evolution of technology, production has gone beyond pantyhose and socks and, nowadays, the range of products made in Castel Goffredo is very wide and composite:

- daily, functional and opaque tights of all kinds
- medical socks and tights
- fashion and printed tights for women and kids
- classic, fashion and technical men's socks
- seamless, fashion and technical underwear
- seamless technical sports garments, shorts and leggings

It can therefore be said that the district of Castel Goffredo is the European pole for hosiery and seamless underwear.

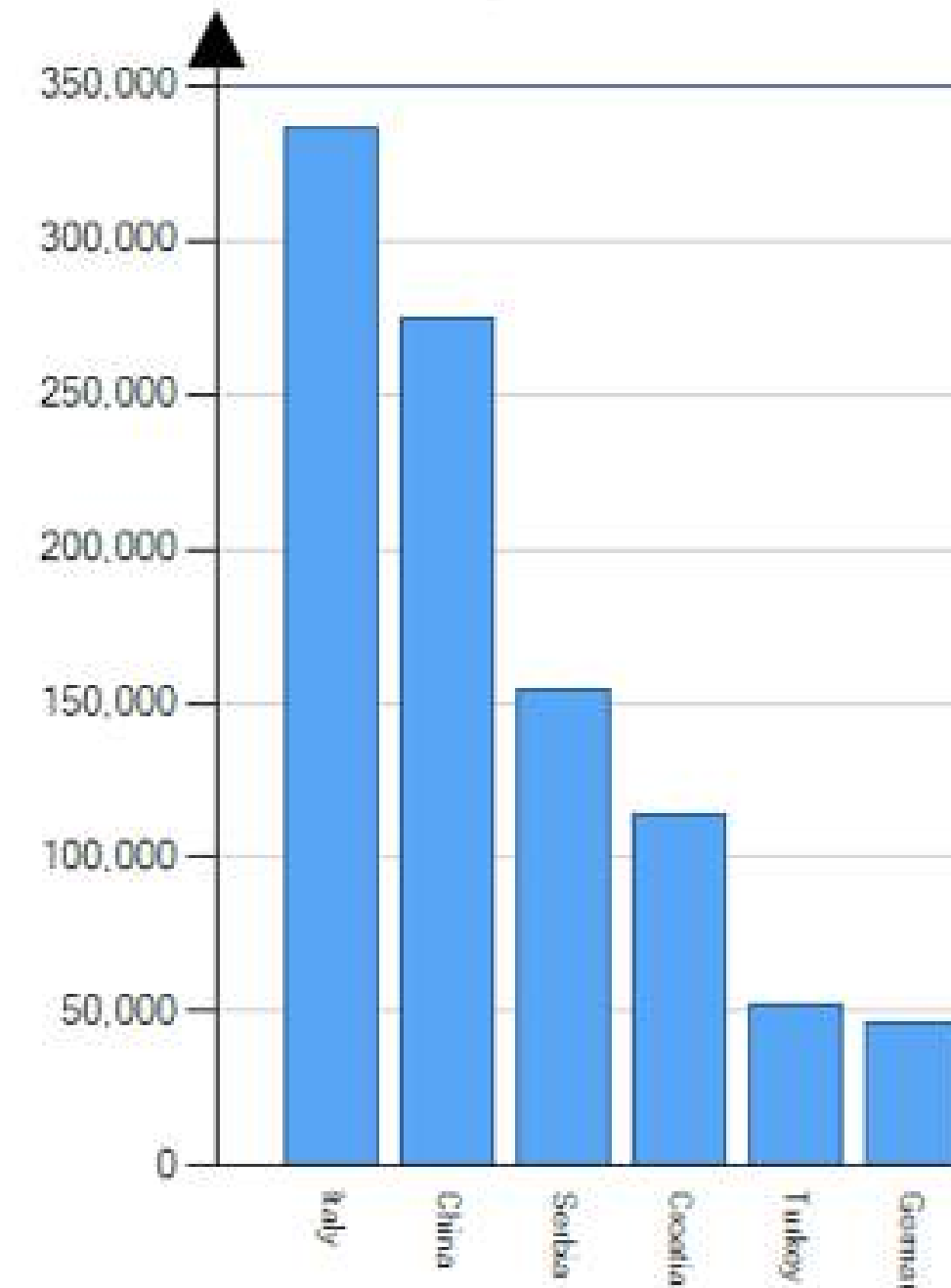


Numbers

According to a research made by the Cattolica University of Milan, in 2018 there were 330 companies involved in the supply chain of our district, from yarn to finished product.

There are almost 6,330 people employed in the hosiery and seamless core business and, considering all the related activities, the workers rise up to 10,000 units.

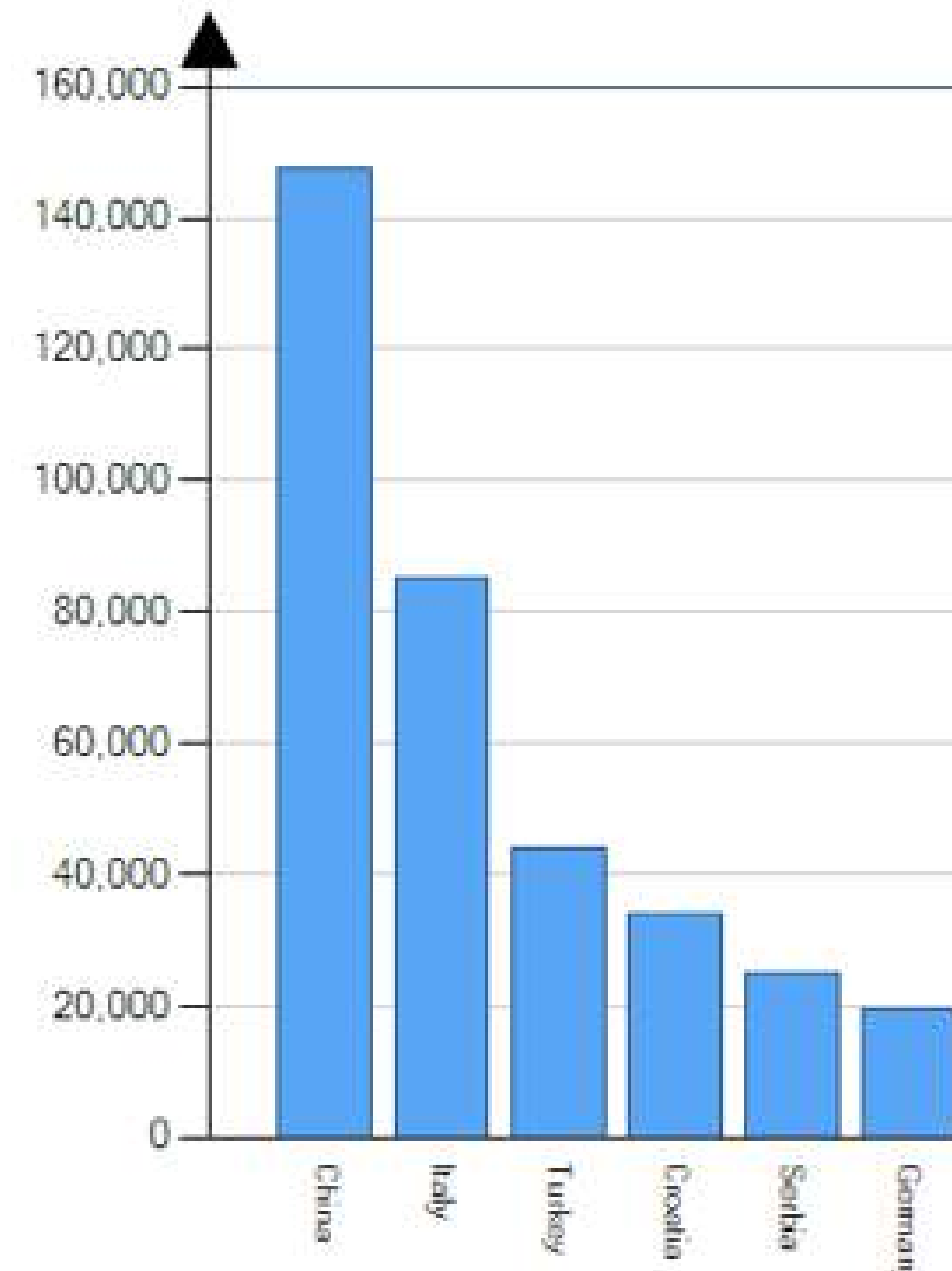
Looking at the global market for pantyhose and tights <67dtex that worths \$1,43B, Italy stands for 23,4% of global export (source: ITC).



Numbers

Looking at the global market for pantyhose and tights >67dtex that worths \$0,51B, Italy counts for 16,3% of global export (source: ITC).

In 2019, Italy exported over 480 million euros of women's hosiery items, including tights, stockings, socks and knee-highs, and medical and graduated compression tights (source: CERSI).



Numbers

Some of the district's manufacturers outsource their production to near countries like Croatia, Serbia, Poland, Slovakia, Romania and Albania. Some have moved their factories there, whilst others buy from local producers.

The statistics also show that just 10 companies have between 50-249 employees, whereas only 20 companies employed 50-249 people in 2010. In 2010, only 5 companies employed more than 250 people and in 2017, the number decreased to only 4 companies.



Reasons of our success

What are the reasons of this outstanding and prolonged success?

There are many but the most relevant are:

- the high quality of the products
- the deep and accurate knowledge of production technology
- the inspired creativity, typical of italian manufacture and style
- the continuous research to get new and innovative yarns and products
- the rooted attitude to export
- the production flexibility, able of matching the needs of changing times and consumers in different countries
- the respect of a production ethics combining to the history of the district, the workers rights and the most modern technologies in terms of environmental sustainability



For more info please contact



DAVIDE BONASSI

Managing Director
CSC Centro Servizi Impresa

direzione@cscimpresa.it



ALESSANDRO GALLES

President
ADICI Associazione Distretto Calza e Intimo

alessandro.gallesi@adici.it



Photo Gallery

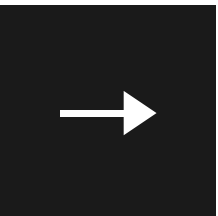
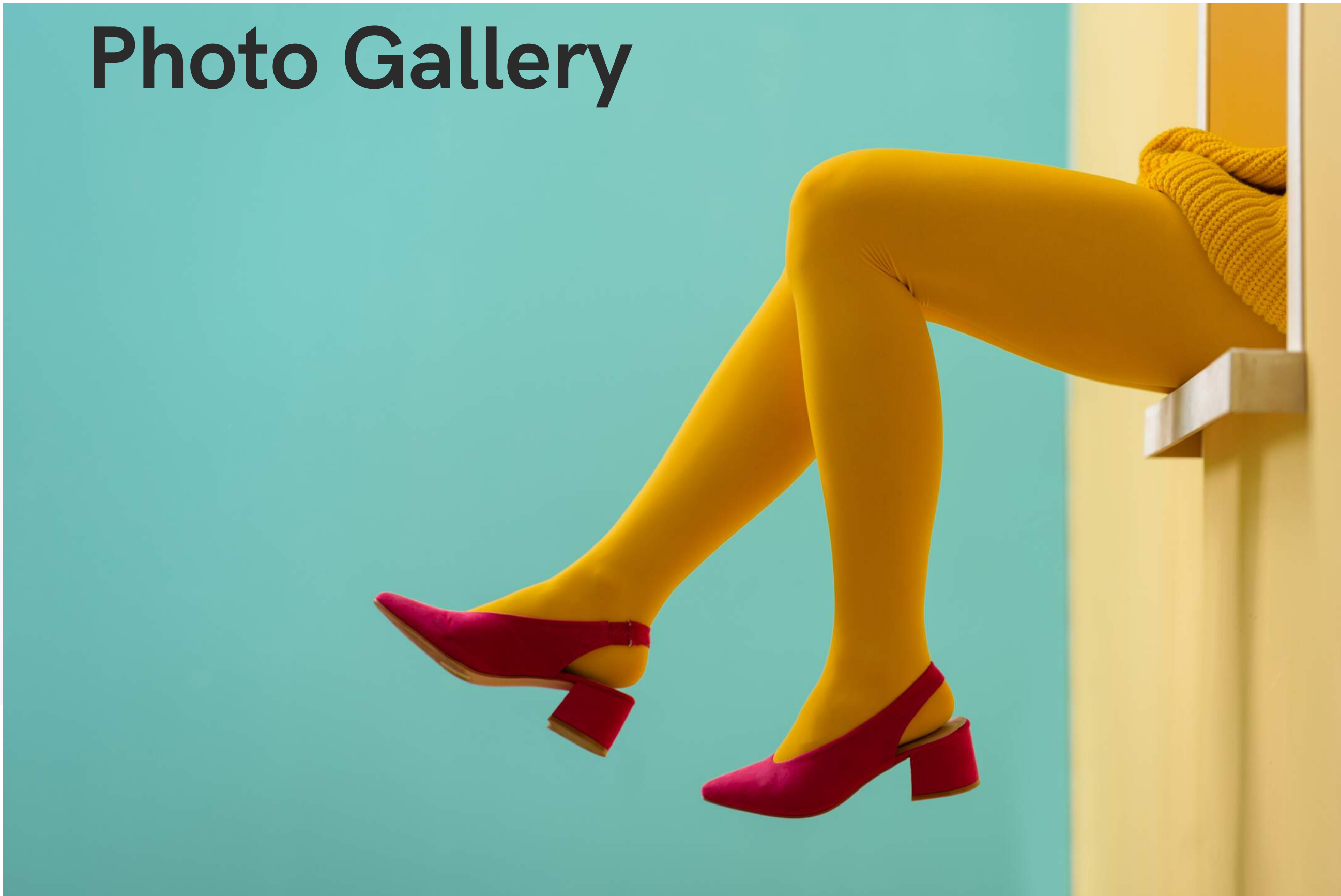


Photo Gallery



Photo Gallery

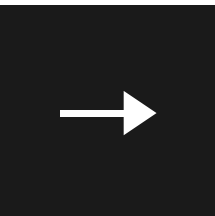


Photo Gallery

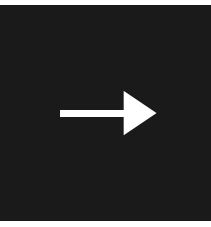


Photo Gallery

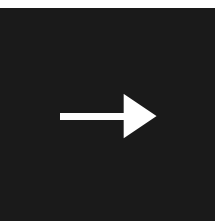
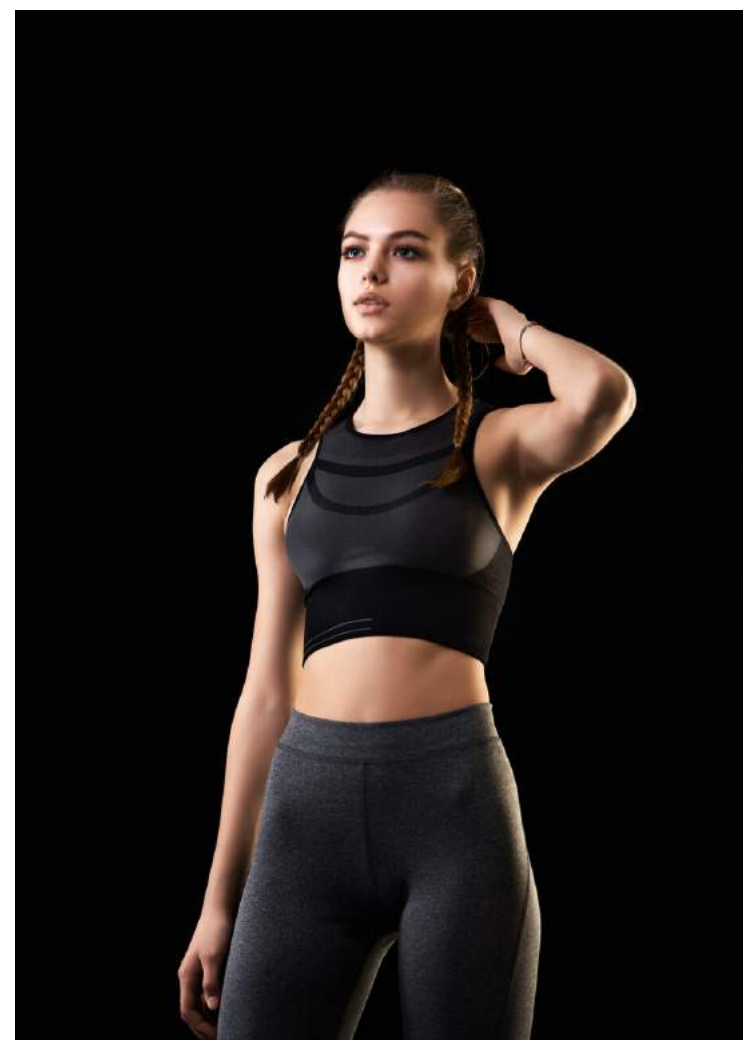


Photo Gallery

